

# **GARIN HART YANG** --- **RESEARCH GROUP**

**TO: Jon Ossoff for U.S. Senate**  
**FROM: Garin-Hart-Yang Research Group**  
**DATE: August 19, 2020**  
**RE: Ossoff maintains slight lead in most recent tracking poll**

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Between August 10 and 13, Garin-Hart-Yang interviewed a representative sample of 601 likely general election voters in Georgia. The survey, which was conducted on both landlines and cell phones, was fully representative of an expected November 2020 general election by key factors such as gender, age, geography, partisan affiliation, and race. For example, Whites make-up 62% of our sample and Blacks comprise 30%. The survey's margin of error is  $\pm 4.0\%$ . The following are the key findings:

**1. Despite several weeks of 3<sup>rd</sup> party attacks against him, Jon Ossoff's slight lead from our July survey (45% to 44%) remains unchanged in the current survey: Ossoff 48%, Perdue 46%.**

**2. We mentioned in our July poll memo that Jon Ossoff had a name ID deficit with Senator Perdue AND that Ossoff had a double-digit lead among voters who know BOTH candidates, indicating that Ossoff has potential to increase his support once he is better known. Both remain the case in this survey.** David Perdue is recognized by nearly nine in ten (88%) voters, while Jon Ossoff has 73% name recognition. Among voters who know BOTH candidates, Ossoff is ahead 55% to 42%.

**3. Finally, while it's Jon Ossoff who has borne the brunt of negative attacks, the challenger still enjoys a net positive image while ironically it is Senator Perdue whose image has worsened.** Ossoff's "feeling thermometer" score among Georgia voters is 33% positive and 26% negative, while Perdue's image is underwater at 33% positive and 37% negative, whereas in the July poll Perdue maintained a positive profile with the electorate.